

Majestic Theatre Board Meeting
May 18, 2021
5:00 p.m.

Present: Holly, Luis, Dan, Beth, Tina, Billie, Amy, Michele, Jason

Financial: Hadn't seen bill from school since August, 2020. Bill was for \$10,000 for salaries at end of April. Dan made motion, Beth seconded to accept financial report
Amy will review Foundation account.

No board minutes available from previous meeting.

Board discussed costs of advertising. Board decided to wait a few months until community realizes we have reopened before making any changes. Amy will get with Lex Clipper Herald to see if there are other options for us. Dan suggested a "trade" with newspaper and radio. KRVN is currently giving us free ads but will start charging now that we are established. KRVN will make a banner ad on their website for people to click on to see our movie schedule.

Booking agent Bill said new movies are coming out this summer that are more family friendly.

Wednesday movies –

Lately, these nights have been slow. Discussed doing a "Throwback Wednesday" during the month of July. We would ask businesses to sponsor the different movies and possibly work the movie. Board members would also help with this event.

Opening guidelines – 100% capacity, summer school is optional masks so same would apply to the Majestic, continue to sanitizing.

New employee – Tina Reil-Lux will be joining as paid staff at Majestic. Amy will help with transition. She is a part-time employee and may transition into more duties

Mommy/son date night was discussed, idea was presented to YMCA. Beth volunteered to help with this event.

During the summer Board members were assigned to find volunteers . The Class of 85 (KRVN-Beth), KB Scholars (Michele), Overton(Tina), Overton FFA (Barb) have taken up some of the time slots.

There was discussion on the paid positions at the Majestic. July is a hard month to find student volunteers. Beth suggested each board member pick two nights for volunteers. Could find a student intern during the school year. Holly will help with ads.

Next meeting June 15 at 5:00.